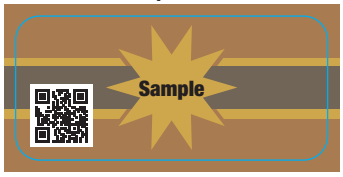
KSIDRANE INC.
packaging solutions provider
www.ksidrane.com
SINCE 1948
24 Baiting Place Road
Farmingdale, NY 11735
Office: 631-393-6974
Fax: 631-393-6979
art@ksidrane.com

White Ink Printing Setup and Artwork Guidelines

Step 1:

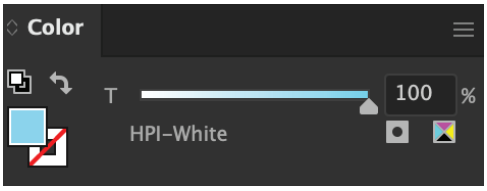
Create your design in illustrator as CMYK
and include a die line in the file OR specify the trim size.

This is a mock-up of art with die line



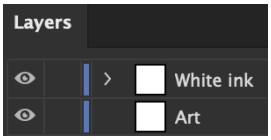
Step 2:

Create a spot color called "**HPI-White**" and set it to a color that contrast the artwork so it's clear that everything with this color needs to be printed with white ink.

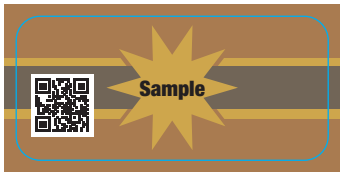


Step 3:

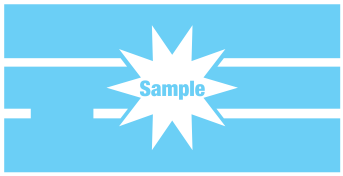
Create an additional layer above all of the art called "White ink". Decide what elements will have a flat appareance, copy them and paste them in place into the "White ink" layer and set them to the "**HPI-White**" spot color.



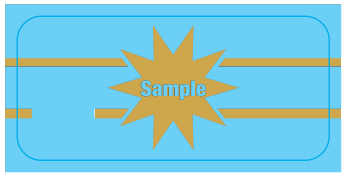
CMYK



WHITE



COMPOSITE



This is a mock-up of art with die line and White ink layer printing on a metallic material.

Light Blue shows where white will print. Everything else will be metallic.

Gold will be metallized.

General Artwork Requirements:

Preferred Art File Type is ADOBE ILLUSTRATOR

- Convert all fonts to outlines OR supply the font files seperately.
- Embed all linked images into Illustrator file OR supply them seperately.
- Save file in CMYK color-space.

Do not send RGB files (We can convert RGB to CMYK but there is a high chance of color shift)

- Indicate clearly OR put on seperate layers any artwork that requires white ink, metallic elements, spot varnishes, hot stamping or embossing.
- Make sure your artwork is not set to 'overprint' - especially art that is colored white.
- For the richest, fullest black, use 100% K only.
- Maintain at least 1/16" safety between the trim and live art.
- Bleed should be at least 1/16" beyond the die line.
- Specify PMS numbers for all spot colors.

E-MAIL ALL ART FILES:

- Let us know if the files are too large to email.
  We have our own FTP server and we can create a private folder for you to upload them to.
- If you have any artwork related questions, please email us.

Please email all art files to the art department: art@ksidrane.com