KSIDRANE INC.
packaging solutions provider
www.ksidrane.com
SINCE 1948
24 Baiting Place Road
Farmingdale, NY 11735
Office: 631-393-6974
Fax: 631-393-6979
art@ksidrane.com

Shrink Sleeve Artwork Guidelines

Preferred Art File Type is ADOBE ILLUSTRATOR / PDF

- Convert all fonts to outlines OR supply the font files seperately.
- Embed all linked images into Illustrator file OR supply them seperately.
- Include a die line in the file OR specify the trim size.
- Save file in CMYK color-space.

  Do not send RGB files (We can convert RGB to CMYK but there is a high chance of color shift)

For INDESIGN files:

- Include all fonts and placed images.

For PHOTOSHOP files:

- Design the art at high resolution of 600ppi or more at actual size.
- Keep all layers and fonts intact.
- Save the files as .PSD (Photoshop Document).
- Supply all fonts.

GENERAL ARTWORK REQUIREMENTS:

- Indicate clearly OR put on seperate layers any artwork that requires spot varnish or any special finishing.
- Make sure your artwork is not set to 'overprint' - especially art that is colored white.
- For the richest, fullest black, use 100% K only.
- All barcodes should be rotated so that the bars of the code are horizontal on the sleeve.
- Do not place any copy outside the safe printing area that has been marked in the custom-sized template.
- Specify PMS numbers for all spot colors.

E-MAIL ALL ART FILES:

- Let us know if the files are too large to email.

  We have our own FTP server and we can create a private folder for you to upload them to.
- If you have any artwork related questions, please email us.

Please email all art files to the art department: art@ksidrane.com

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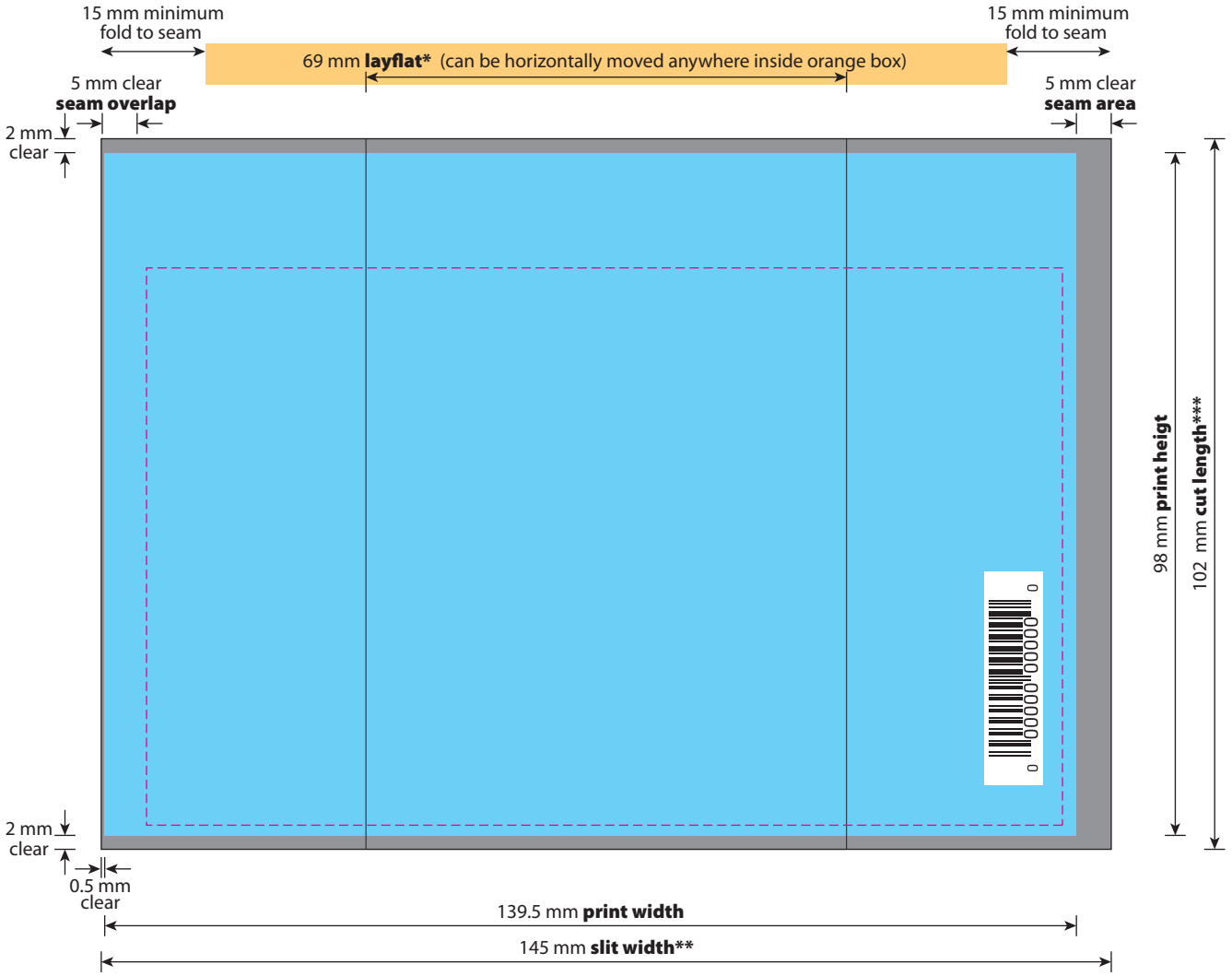
IF YOU DO NOT HAVE A TEMPLATE OR DIELINE WE CAN CREATE ONE FOR YOU AS LONG AS YOU SEND US A PHYSICAL BOTTLE

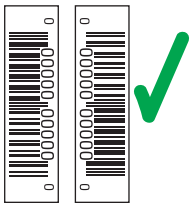
The dieline is provided as a PDF that you can import into your design software and use as a template. This dieline should be placed on a separate layer from your artwork. The dieline is always provided at 100% of actual size and should not be reduced or enlarged.

A SHRINK SLEEVE TEMPLATE LOOKS LIKE THIS



= PRINTABLE AREA
= DIE CUT
= CLEAR AREA
= FOLD
= SAFE PRINTING AREA (DO NOT PLACE ANY COPY OUTSIDE THIS AREA)

IMPORTANT: ALL BAR CODES ON SHRINK SLEEVES **MUST** BE PRINTED IN THIS DIRECTION:



BAR CODES PRINTED IN THIS DIRECTION **WILL NOT SCAN PROPERLY** AFTER SLEEVE HAS BEEN SHRUNK TO FIT THE CONTAINER.

* Layflat is the finished width of your sleeve after it is seamed. The vertical lines of the layflat represent where the sleeve will be folded. These folds can be moved horizontally across the sleeve, but must remain at least 15mm from the seam of the sleeve.

** Slit Width is the unseamed web width of the film and includes a 0.5mm area of clear on the left and 5mm clear seam area on the right (this area will be covered by the overlapping from the opposite side of the sleeve.

*** Cut Length is the height of your sleeve and includes the standard 2mm area of clear at the top and bottom of the sleeve.