KSIDRANE INC.
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Artwork Guidelines

Preferred Art File Type is ADOBE ILLUSTRATOR / PDF

- Convert all fonts to outlines OR supply the font files seperately.
- Embed all linked images into Illustrator file OR supply them seperately.
- Include a die line in the file OR specify the trim size.
- Save file in CMYK color-space.

  Do not send RGB files (We can convert RGB to CMYK but there is a high chance of color shift)

For INDESIGN files:

- Include all fonts and placed images.

For PHOTOSHOP files:

- Design the art at high resolution of 600ppi or more at actual size.
- Keep all layers and fonts intact.
- Save the files as .PSD (Photoshop Document).
- Supply all fonts.

GENERAL ARTWORK REQUIREMENTS:

- Indicate clearly OR put on seperate layers any artwork that requires white ink, metallic elements, spot varnishes, hot stamping or embossing.
- Make sure your artwork is not set to 'overprint' - especially art that is colored white.
- For the richest, fullest black, use 100% K only.
- Maintain at least 1/16" safety between the trim and live art.
- Bleed should be at least 1/16" beyond the die line.
- Specify PMS numbers for all spot colors.

E-MAIL ALL ART FILES:

- Let us know if the files are too large to email.

  We have our own FTP server and we can create a private folder for you to upload them to.
- If you have any artwork related questions, please email us.

Please email all art files to the art department: art@ksidrane.com